

# Concept Presentation Instructions

## Romeo & Juliet

Follow the instructions below to create your concept presentation:

- Your idea must be a concept that makes sense with the story. We are not trying to mask, alter, or destroy the message of the play.
- Your concept must put the play in a different time and place than was originally intended. It cannot be in Italy during the Renaissance. I.e: Instead it might be set in a dystopian future, or in the American Wild-West.
- You will present these images to the class and must be able to communicate and justify why you chose the concept and why it works with Romeo & Juliet.
- Each slide should contain the following pictures to demonstrate your concept:
  1. Your name, the name of the show (Romeo & Juliet), and one picture that sums up your concept in one image.
  2. Information about your concept:
    - a. Where is the show going to take place?
    - b. When is the show going to take place?
    - c. Who are the Capulets and Montagues in this world? (*If you were setting the show as pirates in the colonial Atlantic the Capulet's might live on a wealthy plantation in the Caribbean and the Montagues might be pirates.*)
    - d. How does this concept work for Romeo and Juliet?
    - e. Why does this concept appeal to you?
  3. 3-5 images that further illustrate your concept. These can be paintings, photographs, architecture, abstract, anything that helps you sell your concept to the director, designers, and producers.  
*If you were setting the show as pirates in the colonial Atlantic these images might be a Jolly Roger, parrot, shells, a beach, treasure, etc.*
  4. 3-4 images that could be used to inspire the scenic design elements of the show.  
*If you were setting the show as pirates in the colonial Atlantic these images might be a pirate ship, docks, Colonial buildings/streets, the beach, etc.*
  5. 3-4 images that could be used to inspire the costume design.  
*If you were setting the show as pirates in the colonial Atlantic these images might be a pirate hat, sashes, puffy shirt, eye patch, etc.*
  6. 3-4 images that could inspire the props for the show.  
*If you were setting the show as pirates in the colonial Atlantic these images might be a saber, a muzzle-loaded pistol, a parrot, gold coins, etc.*
- Remember you will present these and have to justify and sell your concept to the others on your design team (in this case your classmates and teacher).