

GUILD OF THE UTAH SHAKESPEARE FESTIVAL

Spring 2024



DATES TO REMEMBER

***Please note: Email blasts with details will be sent closer to the date of volunteer, fundraising, and guild sponsored events.

1/1-3/31: USF Tour of Every Brilliant Thing

2/1-4/20: USF Educational Tour of Hamlet

3/28: Dine to Donate: IHOP Fundraiser for the Guild 1:00 PM-8:00 PM at the Cedar City location.

4/22-4/24: Bard's Birthday Bash

4/24: Dine to Donate: Chipotle Fundraiser for the Guild 5:00-9:00 PM at the Cedar City location.

5/6: Welcome BBQ @ 5:00 PM in the Adams Courtyard

5/20: Dine to Donate: Café Rio Fundraiser for the Guild 11:00 AM-9:00 PM at the Cedar City location.

5/24-5/25: Guild Memorial Day Weekend Yard Sale 8 AM-2 PM in Parowan

6/3: Annual Meeting (Time and Location TBA)

6/20-10/5: Utah Shakespeare Festival Season

7/26-7/27: Christmas in July

8/30, 8/31, 9/2: Guild Labor Day Weekend Yard Sale 8 AM -2 PM in Parowan

10/3-10/5: Shakespeare Competition

GUILD OF THE UTAH SHAKESPEARE FESTIVAL: OUR MISSION

Welcome to the Guild of the Utah Shakespeare Festival! The board members are thrilled to have you be a part this charitable organization and would like to thank you for your continued support. The Guild of the Utah Shakespeare Festival is dedicated to serving and benefitting the Utah Shakespeare Festival through various activities designed to provide funding to the Festival including individual and business memberships, welcome sponsorship, guild merchandise and crafts, adopt-an-artist, curtain call luncheons, and Christmas in July. We invite you to read our newsletters, email blasts, and to follow the Guild of the Shakespeare Festival Facebook page. Please be sure to watch for mailings in order to stay informed about upcoming events, volunteer opportunities, and annual fundraisers. We look forward to seeing you!

Mission Statement: The Guild of the Utah Shakespeare Festival is a 501(c)(3) non-profit organization founded over 60 years ago by the late Barbara Adams, wife of late Festival founder Fred C. Adams, to serve, support and promote the Festival through membership, volunteerism, and fundraising activities.

GUILD MEMBERSHIP

In 2023, the guild was comprised of 141 members and 79 business members. The guild collected approximately \$23,000 as a result of membership dues, donations, and fundraisers. Your membership dues assisted in our sponsorship of the USF Education Tour and allowed the guild to help with the expenses associated with Playmakers, Bard's Birthday Bash, and USF's Welcome BBQ. Because of your generosity via the Welcome Sponsorship, all members of 2023 company management received a meal coupon for use in Cedar City. They also received a welcome bag containing treats and local information. Additionally, your donations helped the festival to renovate the Windsor Court apartments for the company. Finally, our fundraisers allowed us to donate \$5,000 to USF. By becoming a new member or renewing your membership, the guild will continue to serve the festival in meaningful ways in 2024. Please watch for our mailed membership brochure and welcome sponsorship during our membership drive in April and we encourage you to share our newsletter with potential members. Because of you, the guild continues to make lasting contributions to USF!

GUILD MEMBERSHIP BENEFITS

Individual guild membership provides members with opportunities to volunteer at Bard's Birthday Bash, the Welcome BBQ, and Curtain Call Luncheons. Additionally, members are invited to attend the annual meeting and welcome BBQ. During these exciting events, members network with other theater patrons and talk with USF admin and members of the season's company management. Members' names are also listed in the USF playbill and souvenir program and they will receive a Backstage Tour coupon, newsletters and e-blasts.

Business guild membership provides members with all of the perks of the individual membership, plus free advertising. Each business is listed in the USF playbill and souvenir program, featured on the Guild of the Shakespeare Festival Facebook page, and spotlighted at guild sponsored events.



*Guild of the Utah Shakespeare Festival
Board Members*

1st Row: Bob Kramer, Shirley Kramer, Brent Potter, Jen Potter, Lisa Cox, Lynn Rogers

2nd Row: Jim Mudd, Bev Mudd, Cyndi Wallace, Judy Colwell, Brandon Burk

Not Pictured: Connie Porray

Contact Us

Guild of the Utah Shakespeare Festival

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GuildoftheUSF@gmail.com

President: Brent Potter
Vice President: Lisa Cox
Secretary: Jennifer Potter
Treasurer: Shirley Kramer
Past President: Bob Kramer

GUILD COMMITTEES

Communication: This committee promotes local businesses that support the Guild of the Utah Shakespeare Festival, highlights Guild events, and shares information through the Guild’s Facebook page, newsletter, and email blasts.

Membership: This committee engages the community and theater patrons by signing them up for individual and business memberships. They keep members apprised of their benefits.

Adopt-An-Artist: This committee assists interested patrons in “adopting” an artist for the season. Patrons have the opportunity to select an artist and send a personal message to him/her.

Curtain Call Luncheon: This committee hosts luncheons in which patrons and artists come together to discuss this season’s plays, artists’ experiences, and the festival process in a casual and friendly environment.

Merchandise: This committee holds two annual yard sales in Parowan. The yard sales take place Memorial Day Weekend and Labor Day Weekend and includes all sorts of treasures to be had.

Crafts: This committee handmakes items to be sold in the Randall Jones Theater gift shop with some materials being supplied by the USF costume and props departments. Gifts in Kind for 2023 totaled more than \$6,000.

Christmas in July: This committee invites local vendors to celebrate Christmas in July. This annual two day event is held at SUMA and the Beverly Taylor Sorenson Center for the Arts during the last weekend in July.

Thank you to our 2023 Business Members!

Your support is greatly appreciated and we look forward to continuing our partnership in 2024!

<ul style="list-style-type: none"> • 5 Buck Pizza • All About Smiles Dentistry • All American Diner • Artisans Art Gallery • Asian Bistro Cedar City • Ben Batty Realty • Black Bird Bar • Bonza Dry Cleaners • Bowman’s Cowboy Kitchen • Brad’s Food Hut • Brick House Cafe • Bristlecone Co • Brody’s Mexican Restaurant • Bruce S Hughes CPA Inc. • Bulloch Drug • Bunnisa’s Thai Cuisine • Caleb Rees, CPA • Cardon’s Shoes and Clothing 	<ul style="list-style-type: none"> • Cedar Band Corporation • Cedar Cycle • Cedar Dermatology • Cedar Rock and Bead Shop • Celebrate the Occasions • Centro Woodfired Pizzeria • Century 21 Prestige Realty • Chef Alfredos Ristorante Italiano • Clark and Linford Jewelers • Coldwell Banker Commercial Advantage • Doughnutsville • Elevate Physical Therapy • Elite Door and Window • Erawan Thai Cuisine Inc. • Evie’s Auto Body and Paint 	<ul style="list-style-type: none"> • Farmer’s Insurance- Roger Olcott • Fathom Realty • Great Harvest Bread Co • Gunjah The Bead Forest • Hermie’s Burgers • I G Winery • Image Pro Printing and Copying Inc • IMPAC Theatre Company • Imperial Window and Door • Iron Springs Adventure Resort • J J’s Window Cleaning and Blinds • Jones Paint and Glass • Legacy Flooring Center • Lighthouse Seafood and Grill • Main Street Books • MCO Tire and Service Center Inc 	<ul style="list-style-type: none"> • Milt’s Stage Stop Steaks and Seafood • Mountain Lighting and Design Center • Mountain West Computers • New York Life Insurance Co. • Park Place Eatery • Pizza Factory • Policy Kings Brewery • Pork Belly’s Eatery and Catering Co and Hummus Bowls • Proforma • Puerto Vallarta Jalisco LLC Mazatlan Mexican Grill and Seafood • Red Acre Farm • Rita’s Taco Shop • Rocky Mountain Furniture • Roots Counseling 	<ul style="list-style-type: none"> • Rusty’s Ranch House Steaks, Seafood, and Ribs • Silver Silo Bakery and Espresso • The French Spot • Southern Utah Museum of Art • State Farm Amy Carter Agent • T’s Grateful Heart • The Grind Coffee House • The Hub Pizza and More • The Pub Craft Kitchen • The Pub Pie Shop • Utah Built Storage • Vittles Cafe • Warehouse Bar and Kitchen • Whittlesticks Inc. • Ye Olde Catholic Thrift Shoppe • Yummy Tummy Sweet Treats Bakery
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